MIDSUMMA FESTIVAL 2018 – voluntary summer work placements available now

Help deliver one of Australia’s greatest LGBTQIA+ events, gain valuable work experience and grow your networks.

Midsumma is Australia’s leading queer arts and cultural organisation, for people who identify as LGBTQIA+. We are a champion of queer cultures, conversations and events. With the primary festival held in summer each year, we work year-round to support artists to create, present and promote their work.

Midsumma Festival 2018 runs from 14 Jan to 4 Feb.

Highlights of the festival each year include the festival’s opening event Midsumma Carnival, attracting over 100,000 people to Melbourne’s Alexandra Gardens, and the iconic Midsumma Pride March which sees 30,000 people descend on St Kilda.

The festival is delivered by a team of professional arts workers and event managers working alongside a dedicated team of volunteers.

The festival offers opportunities for voluntary summer work placements for people wanting the opportunity to further develop their skills in a professional environment that is vibrant, supportive and fun.

Summer work placements commence Nov 2017 and run until mid-Feb 2018.

Placements are part-time, with hours increasing over the duration of the festival period (14 Jan – 4 Feb 2018). During the festival period working outside standard business hours will be required.

Start date and hours negotiable.

These are short-term non-paid work placements open to students and non-students in the areas of Programming and Event Management, Marketing and Publicity, Production and Arts Administration.

Positions Available
Midsumma Festival is seeking applications for the following positions:

Marketing and PR

Reports to Manager of Marketing & Strategic Partnerships

- **Business Partnerships Placement**: to monitor, execute and report on many of our partner deliverables including social media, eNews, logo and pull-up banner placement at events.
- **Social Media & Content Support Placement**: to support gathering of content and offering advice about content for promotions/web pages/social media about events in the 2018 program to
producers, venues and hubs.

- **PR Placement**: Assisting the festival publicist to arrange media in the lead-up and during the festival, and coordinate with artists.
- **Marketing Placement**: Assist with event cross-promotion and content creation in the lead-up to and during the festival.

**Programming and Event Management**

*Reports to Program Manager*

- **Events Management Placement, Midsumma Pride March and Midsumma Carnival**: assists with managing and producing these two large-scale outdoor signature events.
- **Events Management Placement, Midsumma presents**: assists with managing and producing small-scale events produced by Midsumma.

**Production**

*Reports to Production Manager*

- **Production Assistance**: assists Production Manager with logistics and production across Midsumma Pride March, Midsumma Carnival and other Midsumma produced events. This role is a combination of both hands-on and administrative tasks.

**Arts Administration**

*Reports to Festival Administration*

- **Arts Administration**: develop office administration skills and gain experience in all of the required tasks that go behind the scenes to make a festival actually happen; from dealing with people (artists, suppliers, venues, stallholders) to all of the numerous other tasks that are required to ensure the organised and smooth running of events and coordination of all of festival resources.

**Apply**

Explore the opportunities at Midsumma. Contact the festival now.

To apply email applications@midsumma.org.au with:

- A current CV or résumé, with one reference contact.
- A cover letter stating the position(s) you are interested in and what you want to get out of a work placement with Midsumma.
- Your availability over the period of the work placement.

**Applications close midnight Fri 13 Oct 2017.**